



## 12<sup>th</sup> ILAIS Conference

June 18, 2018

**Sami Shamoon College of Engineering, Ashdod**

### Co-Chairs:

Adi Katz  
Ronit Shmallo  
Tsipi Heart

Sami Shamoon College of Engineering; ✉ [adis@sce.ac.il](mailto:adis@sce.ac.il)  
Sami Shamoon College of Engineering; ✉ [ronits1@sce.ac.il](mailto:ronits1@sce.ac.il)  
Ono Academic College; ✉ [tsipi@ono.ac.il](mailto:tsipi@ono.ac.il)

### Program Committee:

Ofer Arazy  
Michel Avital  
Dizza Beimel  
Ofir Ben -Assuli  
Adir Even  
Eleanor Eytam  
Nitza Geri  
Irit Hadar  
Arie Jacobi  
Yoram Kalman  
Igor Kanovsky  
Meira Levi  
Irena Milstein  
Lev Muchnik  
Gali Naveh  
Gal Oestreicher-Singer  
Daphne Raban  
Noa Ragonis  
Hadar Ronen  
Itamar Shabtai  
Noam Tractinsky  
Inbal Yahav-Shenberger

University of Haifa, Israel  
Copenhagen Business School, Denmark  
Rupin Academic Center, Israel  
Ono Academic College, Israel  
Ben-Gurion University of the Negev, Israel  
SCE - Sami Shamoon College of Engineering, Israel  
The Open University of Israel  
University of Haifa, Israel  
Ono Academic College, Israel  
The Open University of Israel  
Yezreel Valley College, Israel  
Shenkar College of Engineering and Design, Israel  
Hit- Holon Institute of Technology, Israel  
Hebrew University, Israel  
SCE - Sami Shamoon College of Engineering, Israel  
Tel-Aviv University, Israel  
University of Haifa, Israel  
Beit Berl College, Israel & Technion – IIT, Israel  
The Center of Academic Studies in Or Yehuda, Israel  
The College of Management Academic Studies, Israel  
Ben-Gurion University of the Negev, Israel  
Bar-Ilan University, Israel